Use Case

PLAZAMEDIA and LOGINventory

PLAZAMEDIA GmbH, a member of Sport1 Medien AG, has undergone impressive development since its foundation in 1976 and has established itself as a leading producer of sports TV in German-speaking countries. Today, the expertise of PLAZAMEDIA, which has its origins in traditional television production, extends far beyond the sports sector. It is now an established source for intelligent, digital content solutions that inspire on all platforms. From production and management to archiving and distribution, it offers customized solutions that are available worldwide and meet individual requirements. The Ismaning site currently employs around 140 dedicated employees.

For more than a decade, PLAZAMEDIA GmbH has successfully used LOGINventory as a central solution for the comprehensive inventory of its (broadcast) IT. As part of this long-standing partnership, Andreas Scheufler and Andreas Merhof, members of the Broadcast IT team at PLAZAMEDIA, share their valuable knowledge and experience of using LOGINventory.

Mr. Scheufler and Mr. Merhof, what was the initial situation before LOGINventory was introduced?

Merhof: Before LOGINventory, we lacked a central solution in our department at PLAZAMEDIA. Inventory information was fragmented, basic questions about hardware and software inventory led to a wide variety of lists in an environment of over 10 departments and 100 workstations.
This is certainly a familiar risk scenario for many: A review revealed the ambiguity of our internal inventory. We then evaluated various providers. LOGINventory convinced us and has been an integral component for almost 10 years.

Why did you choose LOGINventory?

Merhof: As we were not yet working at PLAZAMEDIA at the time, my colleague Mr. Scheufler and I were not able to experience the introduction of LOGINventory directly. However, it was implemented in connection with the Microsoft audit, which indicates that colleagues at the time were probably convinced by the clear presentation of Microsoft licenses in LOGINventory. This display is very clearly laid out.

What advantages does LOGINventory offer you?

Merhof: LOGINventory essentially covers everything. We work closely with other departments such as Purchasing, and LOGINventory supports us significantly in gathering information and passing it on to other departments. It also makes our own departmental work easier, as we can quickly call up all the details on computers and other devices.

We particularly appreciate the adaptability to our requirements. Our customized queries enable us to obtain the information we need quickly. LOGINventory offers a wealth of possibilities, of which we probably only use 10 or 20 %.

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Andreas Merhof, Broadcast IT department at PLAZAMEDIA

For which tasks or evaluations do you use LOGINventory today?

Scheufler/Merhof: LOGINventory is a key tool for us, providing clarity in managing the complexity of almost 400 hosts. We organize our diverse technology with the help of LOGINventory and record comprehensive information about the devices - acquisition date, virus protection versions and operating system details.

In addition, we can store information in LOGINventory that our Purchasing department does not record in the ERP system. By exporting these lists, we get an immediate overview and can allocate devices to Purchasing. The patch level overview is crucial - when are patches due? Are there any overdue ones? LOGINventory is therefore not just an inventory software, but also identifies security-relevant aspects. We visualize software statuses and record upgrade requirements. This information is quickly available and facilitates reporting to superiors, as we can solve tasks in many meetings with LOGINventory.

LOGINventory not only serves us as an administration tool, but is also very important for our IT security. Recently, we wanted to determine which computers in the company actually need Internet access. Using the lists we created, we were able to remove unnecessary access, as Internet connections always harbor risks. Our goal is to minimize risk, and this security feature of LOGINventory supports us in this.

PLAZAMEDIA's advantages of LOGINventory

- **Custom queries** - fast information retrieval through individual lists

- **Closure of security gaps** - Regular monitoring of existing hardware and software

- **Collaboration** with various departments within the company

How would you rate LOGINventory in conclusion?

Scheufler: LOGINventory fulfills our expectations perfectly. It speeds up the search for information and supports well-founded decisions. When working with other departments, we use LOGINventory to provide answers to questions, find solutions and eliminate security gaps. We particularly appreciate the blog and the instructive videos on the functions.
If questions arise, a suitable video offers quick help.

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